



## Living Earth Crafts® Announces Hire of Industry Veteran, Blake Feeney

LEC announces hiring of industry veteran, Blake Feeney, as Vice President of Business Development

VISTA, Calif., Aug. 25, 2017 (GLOBE NEWSWIRE) -- Living Earth Crafts announced today that Blake Feeney has joined LEC as Vice President of Business Development. Mr. Feeney joins LEC from Chaleur, where he was Vice President of Business Development. Prior to Chaleur, Mr. Feeney held numerous management positions with many premier organizations in the spa industry, including Canyon Ranch, Terranea Resort, and Wynn Resorts. Mr. Feeney will be responsible for business development in Earthlite's growing LEC Division, reporting to Brian Paris, who was recently promoted to Executive Vice President of Sales for Earthlite. "We are delighted to have someone of Blake's stature and experience join our team," says Mr. Paris. "We believe his deep operational knowledge and extensive network of industry relationships will make him an incredibly valuable contributor to the continued growth of LEC." According to Jim Chenevey, CEO of Earthlite and LEC: "We have worked closely with Blake Feeney for many years, and have observed his creativity, professionalism, and follow through up close in our many interactions. It's not often that a company can add a resource of Blake's capability. We are very excited about having him on board."

A photo accompanying this announcement is available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/5cbf27bb-7b02-432b-b88c-b55e9575b4c3>

Mr. Feeney will be based in Las Vegas, NV. He will be responsible for creating unique business solutions to LEC's diverse set of spa clients.

About the Company – Headquartered in Vista, California with operations on three continents, the award-winning Living Earth Crafts manufactures the highest quality spa equipment in the world. For the past seven years, Living Earth Crafts was voted "Favorite Treatment Table Manufacturer and Best Customer Service" by Readers of American Spa Magazine. Founded in 1973, Living Earth Crafts maintains an unwavering commitment to making exceptional quality products and exceptional sustainability.

For more information on LEC's Line of Products, visit the Living Earth Crafts website at [www.livingearthcrafts.com](http://www.livingearthcrafts.com) or contact the company at 760-597-2155.

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