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Living Earth Crafts' New Pedicure Chair, The Club Chair LE™ Voted to Receive 2018 ISPA Innovate™ Award

Vista, California (July 30, 2018) - Living Earth Crafts' latest pedicure design, The Club Chair LE™ will be honored by the International SPA Association (ISPA) at the upcoming 2018 ISPA Conference & Expo with the ISPA Innovate Award for Equipment. The Club Chair LE was chosen from among more than a dozen entries in the technology and equipment category by a vote of ISPA's innovation membership.

The Club Chair LE™ is the industry's most compact luxury mani/pedi chair. The Club Chair LE™ maximizes space through its motorized retractable pedicure bowl, with full plumbing, electronic controls, and a power remote drain. "We're very excited to be honored by the ISPA membership," says Jim Chenevey, President and CEO of Living Earth Crafts. "The built-to-order, Club Chair LE™ is an innovative solution to the space constraints in most of the spa industry's salon areas. Fully functional and refined, The Club LE's compact footprint doesn't compromise the luxury experience of the client." "Sales have been brisk" for LEC's latest pedicure innovation since its launch in June, according to J. Brian Paris, LEC's Executive Vice President. "We have great expectations for the success of this new design."

"Constant innovation is the nature of the spa industry," said ISPA President Lynne McNees. "We are so proud to be able to recognize the achievements of our forward-thinking members year-in and year-out with the ISPA Innovate Awards."

Mr. Chenevey will present Living Earth Crafts at the 2018 ISPA Conference & Expo, focusing on the topic of Innovation in Pedicure Equipment.

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About Living Earth Crafts-

Living Earth Crafts is the world's most recognized manufacturer of spa and beauty salon equipment. Since 1973 LEC has lead the industry in product innovation by marrying sustainable manufacturing, comfort, function, and style. The Company has built a vast array of patents and proprietary technologies to enhance its product performance. The 2018 ISPA Innovate Award represents the third time LEC has won the award in the Technology and Equipment category in the past four years. Previously, LEC's mobile treatment cart won in 2015, and LEC's Century City™ and Infinity GT™ treatment tables won in 2017. In addition, the Company has also garnered national recognition being voted by readers of *American Spa Magazine* the Professionals Choice Award for "Favorite Treatment Table Manufacturer" and "Best Company for Product Support" for 8 years running. In 2016, LEC was awarded "Sustainable Manufacturer of the Year" by the Green Spa Network.

About the International SPA Association:

ISPA is recognized worldwide as the leading professional organization and voice of the spa industry. Founded in 1991, ISPA advances the spa industry by providing invaluable educational and networking opportunities, promoting the value of the spa experience and speaking as the authoritative voice to foster professionalism and growth. More details on ISPA are available on experienceispa.com.