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For Information:
Earthlite & Living Earth Crafts
Gabriela Fraustro
760-597-2155



EarthLite
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Earthlite® and Living Earth Crafts® Breathe™ Proning Bolster Receives 2021 ISPA Innovate™ Award

Vista, California (April 14, 2021)- Earthlite, LLC (“Earthlite”) and its sister company Living Earth Crafts® (“LEC”), an industry leader in wellness supplies and equipment, announced today that it has been awarded the 2021 ISPA Innovate™ Award in Technology. The FDA registered and patent pending Breathe™ bolster was developed and has been used extensively during the Coronavirus pandemic to support prone positioning (face down) for hospitalized Covid-19 patients. Earthlite’s proning bolsters have been in use at over 300 ICUs and Critical Care units across the country for COVID-19 treatment. The new bolster aids in the comfort and the provision of treatment to Covid patients in hospitals, clinics, as well as for home use.

This year’s ISPA Innovate Awards highlighted solutions and innovations implemented specifically in response to the COVID-19 pandemic. “The creativity that so many have shown during this exceptionally challenging period for our industry is truly inspiring,” said ISPA President Lynne McNees. ISPA members determined the winners by voting for their favorite submissions from a deep pool of nearly 60 applications.



The Breathe Bolster features an easy to disinfect silicone skin, and generous spacing under the headrest for C-PAP and cannula use. “We refined the design with input from multiple hospitals across the country”, according to Melissa Mazzola, Earthlite’s Director of Sales. With deep memory foam channels, an adjustable face cushion, and an optional compound mirror for TV viewing and reading, the Breathe Bolster dramatically improves comfort during face down proning. The specially designed memory foam channels provide unsurpassed comfort for larger patients. “We understand that extended proning is being increasingly prescribed by Doctors to improve patient oxygenation while recovering from respiratory ailments, including Covid-19. The Breathe™ bolster helps make this possible by improving the comfort

of even the largest patients”, according to Jim Chenevey, CEO of Earthlite and LEC. “Our entire company is proud of our participation in the effort to combat Coronavirus and we are deeply gratified with this recognition from the ISPA membership.” The Earthlite Breathe bolster is available commercially for both home and institutional use.

About Earthlite and Living Earth Crafts

Earthlite and its sister company Living Earth Crafts is the world’s most recognized manufacturer of spa and wellness equipment and supplies. Since 1973, Earthlite and LEC have led the industry in product innovation by marrying sustainable manufacturing with comfort, function, and style. The Company has built a vast array of patents and proprietary technologies to enhance its product performance. The 2021 ISPA Innovate Award represents the sixth time LEC has won the award in the Technology and Equipment category. In addition, the Company has also garnered national recognition being voted by readers of *American Spa Magazine* the Professionals Choice Award for “Favorite Treatment Table Manufacturer” and “Best Company for Product Support” for 10 years running. In 2016, LEC was awarded “Sustainable Manufacturer of the Year” by the Green Spa Network.

About the International SPA Association

ISPA is recognized worldwide as the leading professional organization and voice of the spa industry. Founded in 1991, ISPA advances the spa industry by providing invaluable educational and networking opportunities, promoting the value of the spa experience and speaking as the authoritative voice to foster professionalism and growth. More details on ISPA are available on experienceispa.com

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